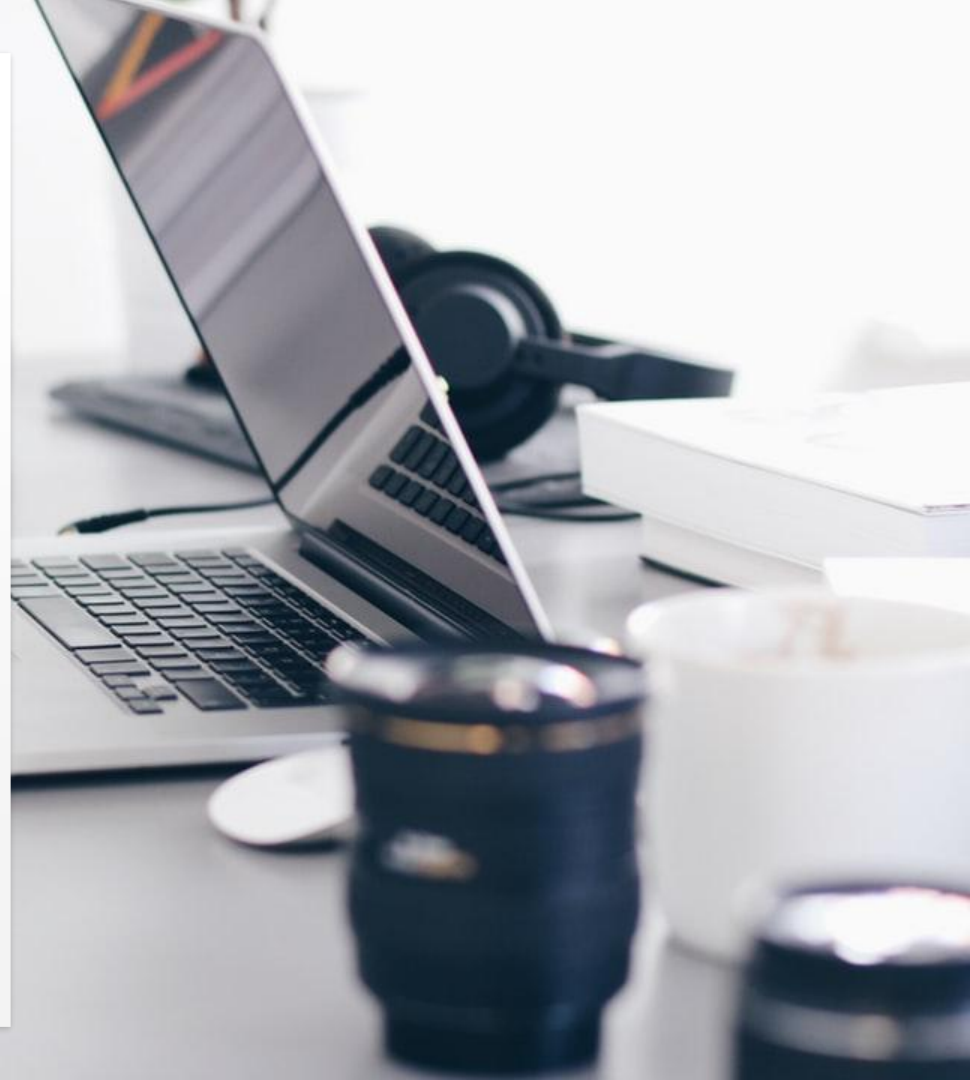
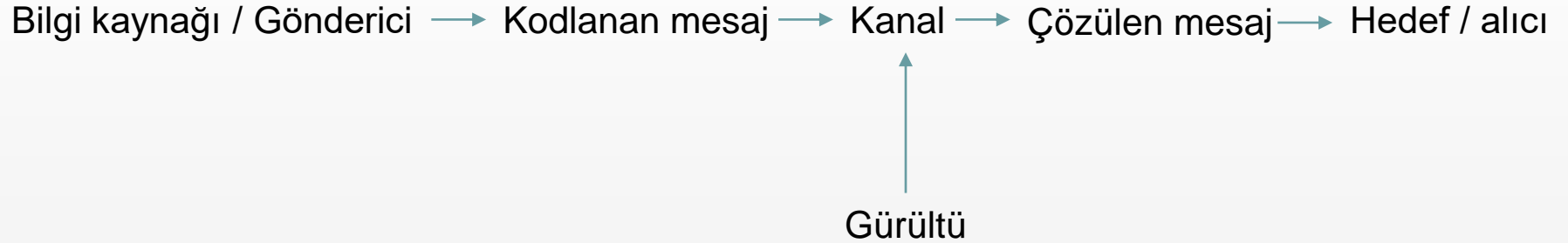


Gerçek ötesi çağında
“kütüphanecilik”

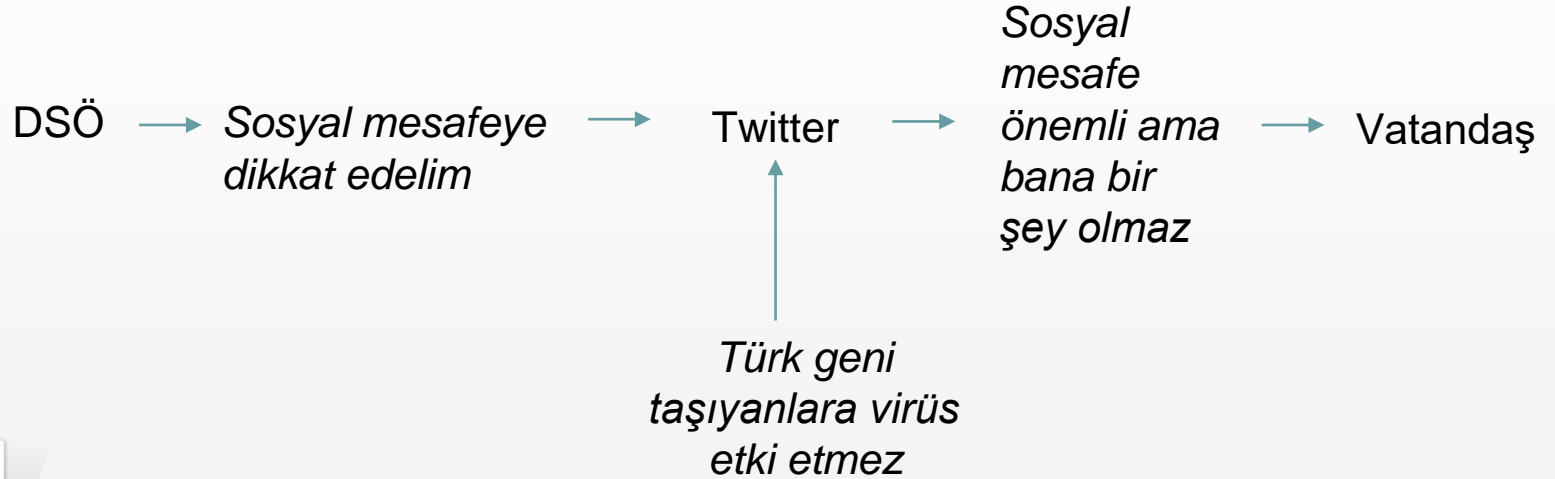
@zehrataskin




Shannon – Weaver iletişim modeli



Shannon – Weaver iletişim modeli



Yalan haberlerin yayılma hızı



The image shows a screenshot of a Science magazine article. The page has a dark header with the Science logo and a search icon. Below the header, there are navigation links for 'News Home', 'All News', 'ScienceInsider', and 'News Features'. The main content area has a dark background with white text. The article title is 'Fake news spreads faster than true news on Twitter—thanks to people, not bots'. Below the title is a subtitle: 'Tweets containing falsehoods were 70% more likely to be retweeted than truthful tweets'. The author's name is 'KATIE LANGIN' and the date is '8 MAR 2018'. At the bottom of the page, there is a decorative image of a network graph with orange and green lines.

Science

brought to you by
Hacettepe Univer...

News Home All News ScienceInsider News Features

HOME > NEWS > ALL NEWS > FAKE NEWS SPREADS FASTER THAN TRUE NEWS ON TWITTER—THANKS TO PEOPLE, NOT BOTS

NEWS | SOCIAL SCIENCES

Fake news spreads faster than true news on Twitter— thanks to people, not bots

Tweets containing falsehoods were 70% more likely to be retweeted than truthful tweets

8 MAR 2018 • BY [KATIE LANGIN](#)

4



**Gerçekler eğlenceli, ilgi
çekici veya komik değil!**

Örnek...

Dünyada bir akademisyenin doçent olmak için başvuru ücreti ödemek zorunda olduğu ülkeler:

[Translate Tweet](#)



7:17 PM · Mar 25, 2022 · Twitter Web App

134 Retweets 20 Quote Tweets 1,577 Likes

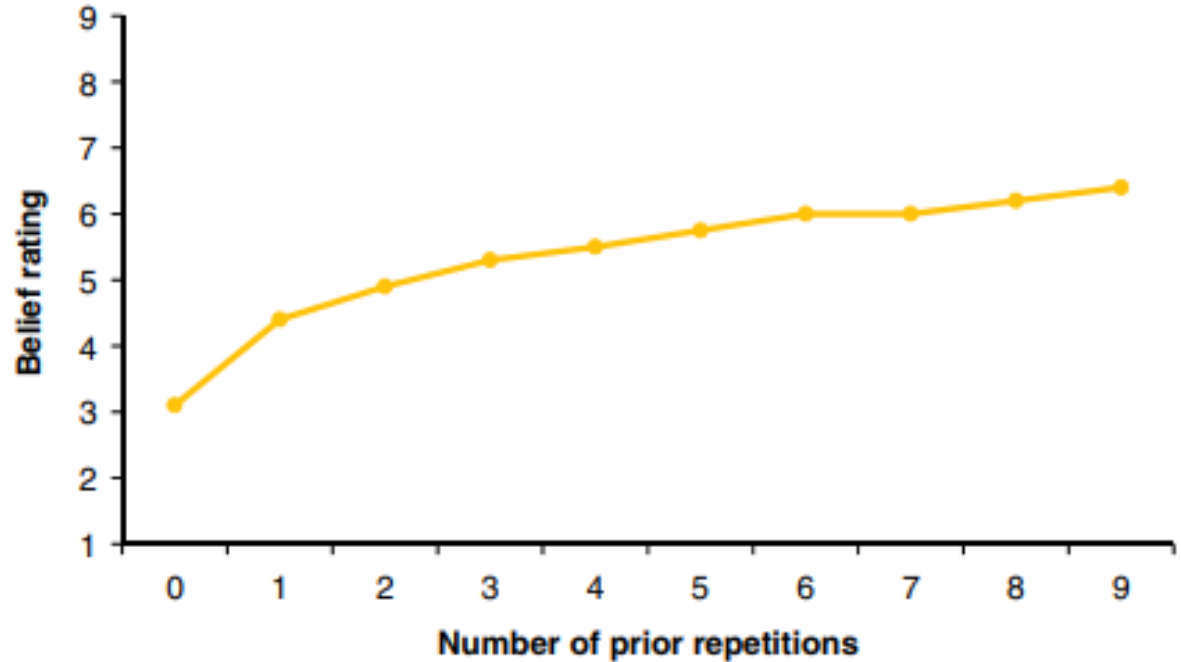
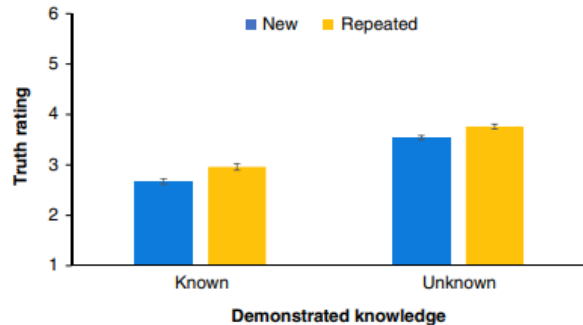
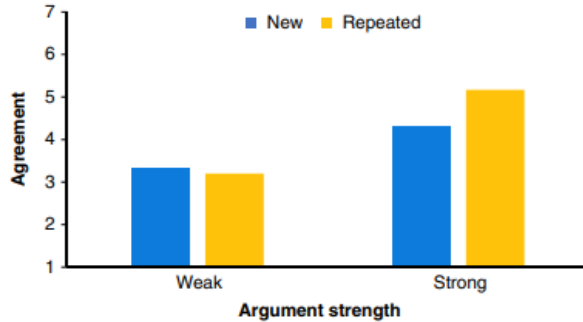
6

Etkileşim açısından keyifli bir tweet olabilir ama hatalı. Misal Polonya'da da - sistem biraz farklı işliyor ama- miktar üniversiteden üniversiteye değişmekle birlikte 20-25K zloty arası. Aday halihazırda bir üniversitede çalışıyorsa ücret üniversite tarafından ödeniyor.



Repetition Increases Perceived Truth Even for Known Falsehoods

The effects of repeating false and misleading information on belief



Yalan haberlerin bilimi

SOCIAL SCIENCE

The science of fake news

Addressing fake news requires a multidisciplinary effort

By David M. J. Lazer, Matthew A. Baum, Yoichai Benkler, Adam J. Berinsky, Kelly M. Greenhill, Filippo Menczer, Miriam J. Metzger, Brendan Nyhan, Gordon Pennycook, David Rothschild, Michael Schudson, Steven A. Sloman, Cass R. Sunstein, Emily A. Thorson, Duncan J. Watts, Jonathan L. Zittrain

The rise of fake news highlights the erosion of long-standing institutional bulwarks against misinformation in the internet age. Concern over the problem is global. However, much remains unknown regarding the vulnerabilities of individuals, institutions, and society to manipulations by malicious actors. A new system of safeguards is needed. Below, we discuss extant social and computer science research regarding belief in fake news

The list of author affiliations is provided in the supplementary materials. Email: d.lazer@northeastern.edu

1094 9 MARCH 2018 • VOL 359 ISSUE 6380

and the mechanisms by which it spreads. Fake news has a long history, but we focus on unanswered scientific questions raised by the proliferation of its most recent, politically oriented incarnation. Beyond selected references in the text, suggested further reading can be found in the supplementary materials.

WHAT IS FAKE NEWS?

We define “fake news” to be fabricated information that mimics news media content in form but not in organizational process or intent. Fake-news outlets, in turn, lack the news media’s editorial norms and processes for ensuring the accuracy and credibility of information. Fake news overlaps with other information disorders, such as misinformation (false or misleading information) and disinformation (false information that is purposely spread to deceive people).

Fake news has primarily drawn recent attention in a political context but it also has been documented in information promul-

gated about topics such as vaccination, nutrition, and stock values. It is particularly pernicious in that it is parasitic on standard news outlets, simultaneously benefiting from and undermining their credibility.

Some—notably First Draft and Facebook—favor the term “false news” because of the use of fake news as a political weapon (7). We have retained it because of its value as a scientific construct, and because its political salience draws attention to an important subject.

THE HISTORICAL SETTING

Journalistic norms of objectivity and balance arose as a backlash among journalists against the widespread use of propaganda in World War I (particularly their own role in propagating it) and the rise of corporate public relations in the 1920s. Local and national oligopolies created by the dominant 20th century technologies of information distribution (print and broadcast) sustained these norms. The internet has lowered the cost of entry to new competitors—many of which have rejected those norms—and undermined the business models of traditional news sources that had enjoyed high levels of public trust and credibility. General trust in the mass media collapsed to historic lows in 2016, especially on the political right, with

sciencemag.org SCIENCE

Published by AAAS



“

Bilim iletiřimi vs. Bilimsel iletiřim

Kütüphanecilerin rolü?



Yeni nesil kütüphanecilik ve kütüphane hizmetleri

10

Outreach Services Librarian

Catawba County ★★★★★ 11 reviews

Newton, NC

\$48,883 a year - Full-time

You must create an Indeed account before continuing to the company website to apply

[Apply on company site](#)



Job details

Salary

\$48,883 a year

Job Type

Full-time

Full Job Description

Do you love connecting with your community? Catawba County Library System is recruiting for an Outreach Librarian for our **Library to Go** mobile library van. The Outreach Librarian plans, promotes, and implements programs, services, and outreach in collaboration with community partners-bringing the mobile library to wherever there is a gathering of people, travelling to community spaces, strengthening and building our community, and engaging people with positive and empowering experiences while improving our citizen's ability to connect, explore, and grow. We're seeking an enthusiastic networker with excellent customer service, programming, collaboration, technology, and outreach skills, who is passionate about the value of early literacy and lifelong learning. We invite you to join our efforts to empower lives and build our community by bringing people, information and ideas together.

Scholarly Communications Librarian

Closes on Friday, March 11, 2022

York University Libraries

Toronto, ON, Canada

Full Time (Contract)

Organization Name

York University Libraries

Job Title

Scholarly Communications Librarian

Job Type

Summary

York University Libraries is seeking a two-year contractual pointment (CLA) for a Scholarly Communications Librarian support, and educate the campus community on issues re arly communication, copyright and intellectual property, re open access, open licensing, and open education. Workin with colleagues in Open Scholarship and Digital Scholars! Infrastructure, the scholarly communications librarian wou ant instruction, outreach and support to key audiences, in cohorts of graduate students, research officers, and orgar units in the area of scholarly communication. They will de scholarship and research support services using library-st ware platforms and tools; this includes expanding service: groups. The incumbent would contribute to the expansion culture of open and public scholarship and advocate for a scholarly sharing and the adoption of open pedagogy. The lead projects related to the strategic maintenance and sup tutional repository YorkSpace in collaboration with library :

Information Literacy Librarian

Cabrini University ★★★★★ 35 reviews

Radnor, PA

Full-time

- Delivers instruction in-person and online (synchronous & asynchronous) using best practices for learning, teaching, and information literacy.
- Builds upon the strengths of the existing program while imprinting the program with new vision and adaptations to the changing core curriculum.
- Oversees the creation and continued development of learning objects, including tutorials and multimedia projects, for critical thinking and information literacy learning objectives.
- Promotes student success and retention through advocacy of use of library services and resources.
- Provides reference and research assistance to Library users.
- Oversees faculty reserves.
- Acts as liaison to designated academic departments.
- Participates in professional organizations and in scholarly activity.
- Maintains awareness of current issues in the profession.

Digital Inclusion Librarian

North Carolina Dept of Natural and Cultural Resources

Raleigh, NC

\$39,611 - \$67,060 a year - Full-time

Job details

Salary

\$39,611 - \$67,060 a year

Job Type

Full-time

Full Job Description

22-03054 ADM65027983

Recruitment Salary: \$39,611-\$51,500

This position will be located at:

109 East Jones Street

Raleigh, NC 27699

Lean about the "Division": <https://statelibrary.ncdcr.gov/>

Learn about employee perks/benefits: ? [https://oshr.nc.gov/state-employee-resources/benefits ?](https://oshr.nc.gov/state-employee-resources/benefits)

To help ensure that North Carolina residents have equitable access to technology, the State Library of North Carolina is hiring a Digital Inclusion Librarian to lead projects that will address digital equity and inclusion.

Key Responsibilities:

- Develops a clear understanding of the state's broadband and digital equity policy objectives.
- Works with partners to provide families in rural areas with broadband access at home and through libraries to allow students to utilize their digital textbooks, as well as the Internet, for homework support.
- Works with partners to provide access to telehealth digital job resources.
- Identify and customize digital literacy training materials and resources for students and their caregivers and assist local public and school librarians in supporting their use.
- Works closely with public libraries and other stakeholders.
- Distributes best practices for programs, initiatives, and policies designed to promote digital inclusion.
- Enhances, updates, and designs initiatives/programs/tools local governments and communities can adopt to promote and expand

Management Preferences:

- Excellent written and verbal communication skills.
- Demonstrated experience teaching digital literacy.
- Demonstrated knowledge of broadband issues, especially related to rural areas.
- Demonstrated ability to establish partnerships and lead cross-sector collaborations.

Digital Scholarship Librarian

University of North Carolina Wilmington

Wilmington, NC 28403

Non-tenure

University of North Carolina Wilmington

★★★★☆ 252 reviews

Read what people are saying about working here.

Job details

Job Type

Non-tenure

Full Job Description

- Provide in-person and virtual synchronous and asynchronous consultations, technical expertise, trainings, workshops, and support for digital scholarship tools, methods, and practices used by faculty, researchers, students, librarians, and other partners engaged with digital scholarship.
- Collaborate and consult with faculty and staff across the campus, as well as within the Library, on the development of a network of digital scholarship services, programs, and support
- Work both independently and collaboratively with liaison librarians to apply digital scholarship tools and methods in instruction and class projects
- Develop effective outreach strategies for digital scholarship services and promote and support interdisciplinary digital scholarship projects
-

Please see Special Instructions for more details.

The candidate(s) selected for hire need a verification of their highest degree within the first 90 days of hiring. However, if teaching a four credit course the candidate(s) must be able to demonstrate eligibility to teach assigned courses by successfully meeting the credentialing requirements based on official transcripts and other documentation as required. Please note that a minimum of three professional references are required for all applications.

Literacy Services Librarian

Citrus County Board of County Commissioners

Citrus County, FL

\$18.19 an hour

Citrus County Board of County Commissioners

★★★★☆ 6 reviews

Read what people are saying about working here.

Essential Functions

- Regularly plans, teaches, and facilitates public events, seminars, workshops, and classes related to literacy initiatives and educational goals of the library system.
- Prepares the curriculum and materials for tutor training classes, meetings, and related presentations.
- Actively participates in the collection and development of literacy resources including print and digital materials.
- Coordinates recruitment, training, and assignments of literacy volunteers and collaborates with other library volunteer coordinators system wide.
- Creates partnerships and attends outreach opportunities that promote the literacy goals of the library system.
- Keeps accurate records, training lists, and program documentation.
- Assists with researching, securing, and reporting for grant funded projects.
- Responsible in the rotation as a designated person in charge of the library branch including directing the work of paraprofessionals and other library team members.
- Participate in system-wide committees and work groups.
- General clerical and customer service work in a public library.
- Availability to work some evenings and Saturdays and at various branch locations when needed.
- Performs related work as required.

ve çok daha fazlası...

Bilimsel iletişim kütüphanecisi,
Veri kütüphanecisi,
Halk hizmetleri kütüphanecisi,
Sürdürülebilirlik kütüphanecisi,
Açık eğitim kütüphanecisi,
Dijital bilgi okuryazarlığı kütüphanecisi,

...



NASIG core competencies for scholarly communication librarians

Kişisel güçlü yönler:

- İşbirliğine yatkın
- Yazılı ve sözlü iletişim becerileri kuvvetli
- Hevesli, heyecanlı
- Genel kültür seviyesi yüksek,
- Değişime açık
- ...

NASIG core competencies for scholarly communication librarians

Bilgi birikimi

Bilimsel iletişim, bilim iletişimi, açık bilim hareketi vb.

Teknik yeterlilikler

Arşiv sistemleri, veri yönetim çözümleri, yayıncılık platformları, sosyal medya

Öğretme yeteneği

Açık eğitim kaynakları

Takım kurma

Potansiyel vurgu alanları (1)

Kurumsal arşiv yönetimi

- Fakülte, personel ve öğrenci entelektüel çıktılarını toplama, saklama, koruma
- Arşivleme konusunda yayıncı ilkelerini uygulama bilgisi ve becerisi
- Üstveri şemalarını uygulama bilgisi ve becerisi
- Kurumsal arşiv çözümleri konusunda bilgi ve deneyim
- Politika geliştirme konusunda bilgi ve deneyim
- İstatistiklerin eğitim ve geliştirme amaçlı raporlanması konusunda deneyim

Potansiyel vurgu alanları (2)

Yayıncılık hizmetleri

- Yayıncılık platformları konusunda bilgi ve deneyim
- Yayıncılık ekosistemi konusunda bilgi ve deneyim
- Tanımlayıcılar (DOI, Handle, ORCID) konusunda bilgi ve deneyim
- Üstveri şemaları hakkında temel bilgi
- Teknik destek sağlayabilme
- Sistem yönetimi
- Değerlendirme ölçevlerini belirleme ve raporlama

Potansiyel vurgu alanları (3)

Entelektüel mülkiyet hakları

- Mevcut entelektüel mülkiyet hakları kanun ve yönetmelikleri konusunda bilgi ve deneyim
- Yasal çevre farkındalığı
- Yazar haklarının bilincinde olmak
- Lisanslama konusunda bilgi sahibi olmak

Potansiyel vurgu alanları (4)

Veri yönetim hizmetleri

- Veri yönetim planı ve politikası konusunda bilgi ve deneyim
- Veri tanımlama konusunda bilgi ve deneyim
- Açık kaynak kodlu yazılımlar konusunda bilgi ve deneyim
- ...

Potansiyel vurgu alanları (5)

Değerlendirme ve etki ölçümleri

- Araştırma etkinliğini ölçme yöntem ve tekniklerini bilme
- Alternatif ölçevleri tanıma
- Akademik sosyal ağlar konusunda bilgi sahibi olma
- Dergi ve yayın değerlendirme konusunda bilgi birikimi
- ...

**Gerçek ötesi
çağında
kütüphane
ve bilgi
hizmetleri:**



Gerçek ötesi çağında
“kütüphanecilik”

@zehrataskin

